

SMART FACTORY

THINK SMART FACTORY 2019 IN KYOTO

Guide Book



THINK SMART FACTORY 2019 IN KYOTO

November 11 (Mon) - 13 (Wed), 2019

▶11th 11:00 AM - 5:00 PM ▶12th 9:30 AM - 5:00 PM ▶13th 9:30 AM - 4:00 PM

Place : Miyako Messe (3rd Exhibition Hall) 3F

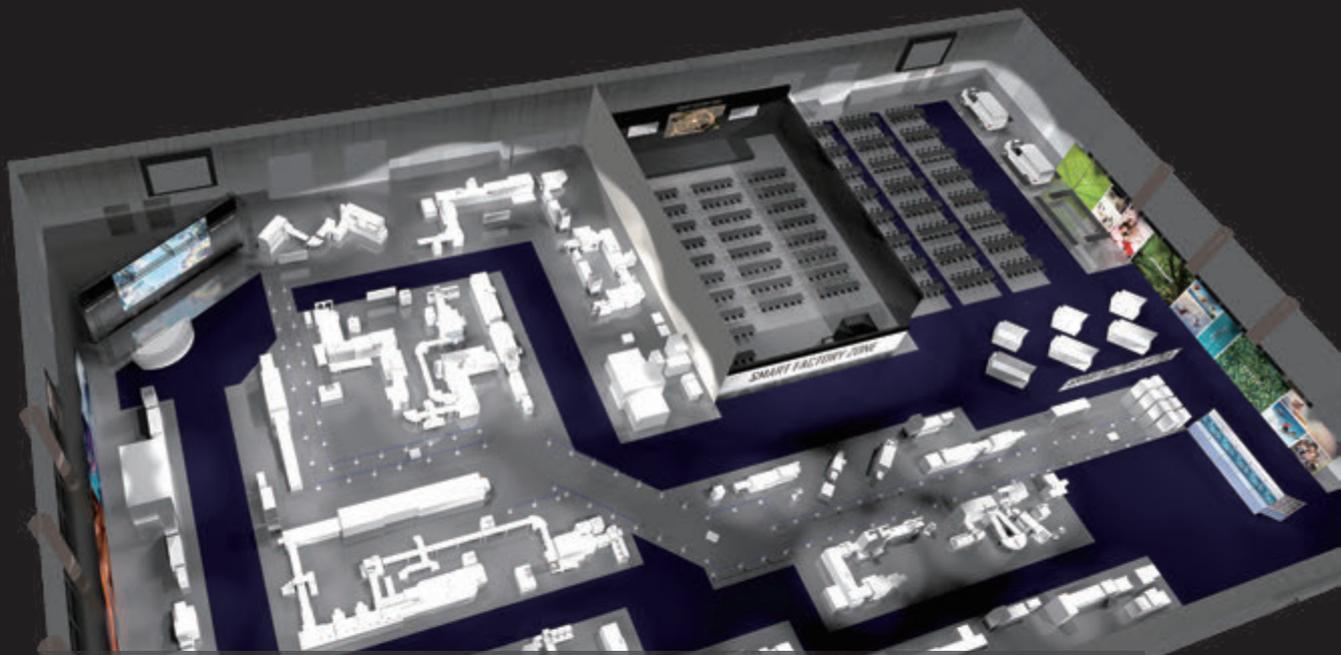
Organizer : Think Smart Factory 2019 Consortium

Leading Future for "SMART FACTORY"

Future success for printing business

The "Internet of Things" (IoT) is spread throughout our lives with many "Things" being networked together. The printing industry is no exception and the IoT is playing an important role in day-to-day business. The printing industry is looking to vendors not only to automate solutions for labor savings but also to connect solutions through networks for improved scheduling, tracking and estimating of workflow.

THINK SMART FACTORY 2019 will be the place to share information focused on the "Smart Factory" and networking with market leading vendors and innovative users.



Title of Event : THINK SMART FACTORY 2019 IN KYOTO

Organizer : Think Smart Factory 2019 Consortium: Horizon International, Inc.

Sponsors : Canon Marketing Japan, Inc. / DAC ENGINEERING CO., LTD. / FUJIFILM Global Graphic Systems Co., Ltd. / goof, inc. / HP Japan Inc. / Hunkeler AG / JSPIRITS Inc. / KONICA MINOLTA JAPAN, INC. / RESOLOGIC, Inc. / Ricoh Japan Co., Ltd. / RYOBI MHI Graphic Technology Ltd. / SCREEN Graphic Solutions Co., Ltd. / TECNAU

Cooperation : Value Machine International Co, Ltd.

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9-1 Okazaki Seishojicho, Sakyo-ku, Kyoto-shi, Kyoto, 606-8343, Japan

THINK SMART FACTORY 2019 IN KYOTO

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Market leading vendors will collaborate with each other and demonstrate end-to-end automated workflow systems using the entire floor as a working factory to show real Smart Factory concepts from order placement to shipping.

Highlight **1**

Main Stage / Presentations

Each vendor will organize scheduled presentations to explain their solutions and key features at this event. All 19 presentations (9 themes) will be in both Japanese and English.

▶ Timetable: Page 10



Highlight **2**

SMART FACTORY ZONE

Market leading vendors and innovative users will organize informative sessions with a theme focused on the "SMART FACTORY".

All 16 sessions will have real time translation into English.

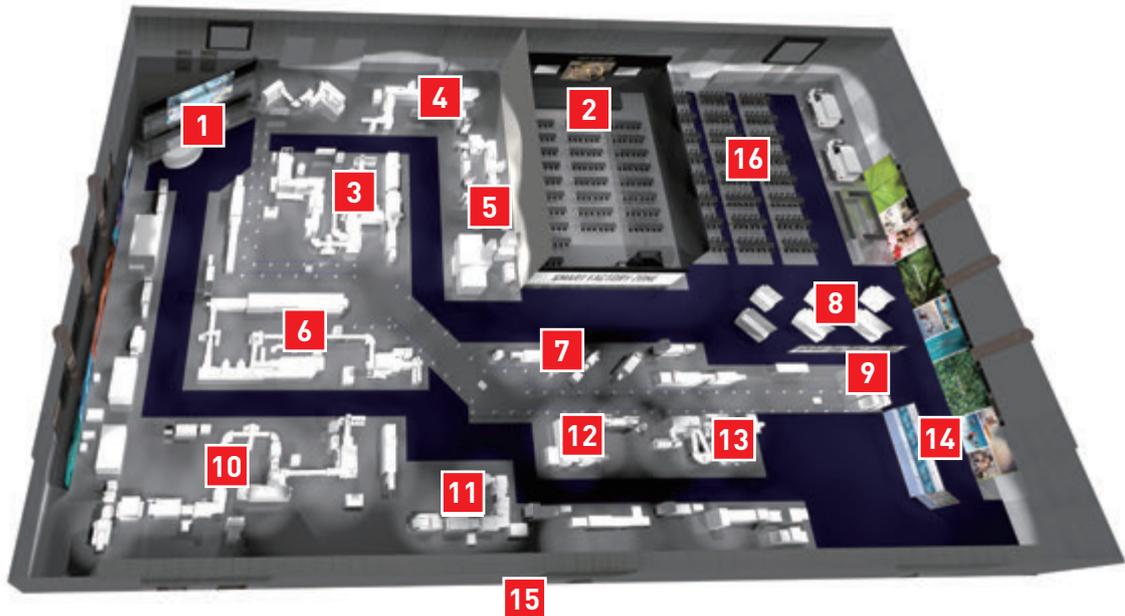
▶ Program: Page 11-17



Highlight **3**

- **Live demonstration of 10 Production lines for books, booklets, direct mail and more...**
- **Latest information from printer manufacturers**

FLOOR MAP



- 1 Main Stage / Presentations**
- 2 SMART FACTORY ZONE**
- 3 Cut sheet print to perfect bind production**
B2 digital printed sheets are cut and stacked into book blocks, perfect bound and then three knife trimmed.
- 4 Inkjet roll print to saddle-stitch production**
Roll to Saddle Stitch System features integrated delivery system and quality control system.
- 5 Automated folding and saddle-stitch production**
B1, offset printed Sheets processed to saddle stitched booklets with no signature folding and minimal touch points.
- 6 Inkjet roll print to high speed perfect bind production**
Higher speed book production with high speed roll to book block system integrated with matching and tracking system.
- 7 Cut sheet print to inline sheet processing**
Efficient digital cut sheet printing and finishing process to demonstrate tickets, greeting cards and business card production.
- 8 Smart Factory Business Proposition**
Sample display by customers and software display from workflow vendors.
- 9 Sample Display**
AGV (Automated Guided Vehicle) will be running on the floor to transport finished products to display area.
- 10 Inline inkjet roll print to perfect bind production**
Fully inline book production with continuous printer. Short Run book production for all industries.
- 11 Inkjet roll print to Direct mailfold production**
Features dynamic Direct Mail folding line. From printed roll to dynamic folding, stacking and banding.
- 12 Cut sheet to saddle-stitch production**
Features saddle stitching system to produce a A4 landscape brochure.
- 13 Cut sheet print to perfect binding with robot in-feed system**
Single arm robot will be used to feed the book block into a binder. Efficient photo book production will be demonstrated along with in-line trimming.
- 14 TSF2019 Job Status**
The operating and production status of the machines in the Smart Factory will be monitored.
- 15 T-shirt Printing**
Demonstration of original T-shirts produced with digital printer and silk screen.
- 16 Food Court**

PRODUCT INFORMATION

*There may be changes to the products which will be exhibited.

1 New Concept Perfect Binding System

iCE series Perfect Binding System

Main Configuration

- BQ-480 Perfect Binder iCE model (Concept Showing)
- Three-side Trimmer HT-300 (New Product)

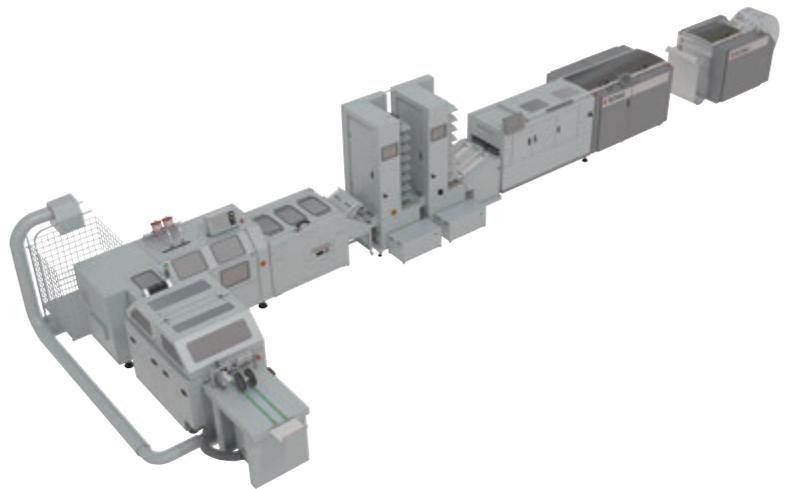
The iCE series Perfect Binding Line enables end-to-end automated set-up and production control by use of the newly developed iCE Link (Cloud based network system). This new system provides an efficient workflow, increased production and automated work environment minimizing the cost of labor.



2 Inkjet Roll Print to Saddle-stitch Production

Main Configuration

- u9 Unwinder
- Cutter C20
- StitchLiner 6000 Digital In-line Saddle-Stitcher
- Tracking System



3 Automated Folding and Saddle-stitch Production

Main Configuration

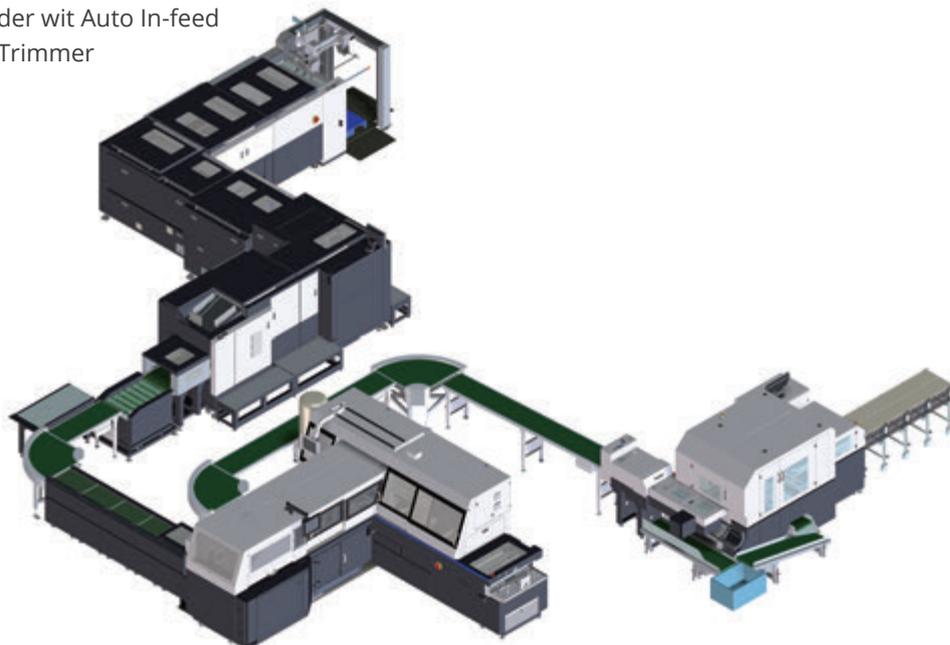
- AFC-746F Pallet Feed Cross Folder
- VAC-80Sa Air-suction Collator
- HIF-6000F Hybrid Interface
- StitchLiner 6000 Saddle-stitching System
- Tracking System



4 Cut Sheet Print to Perfect Bind Production

Main Configuration

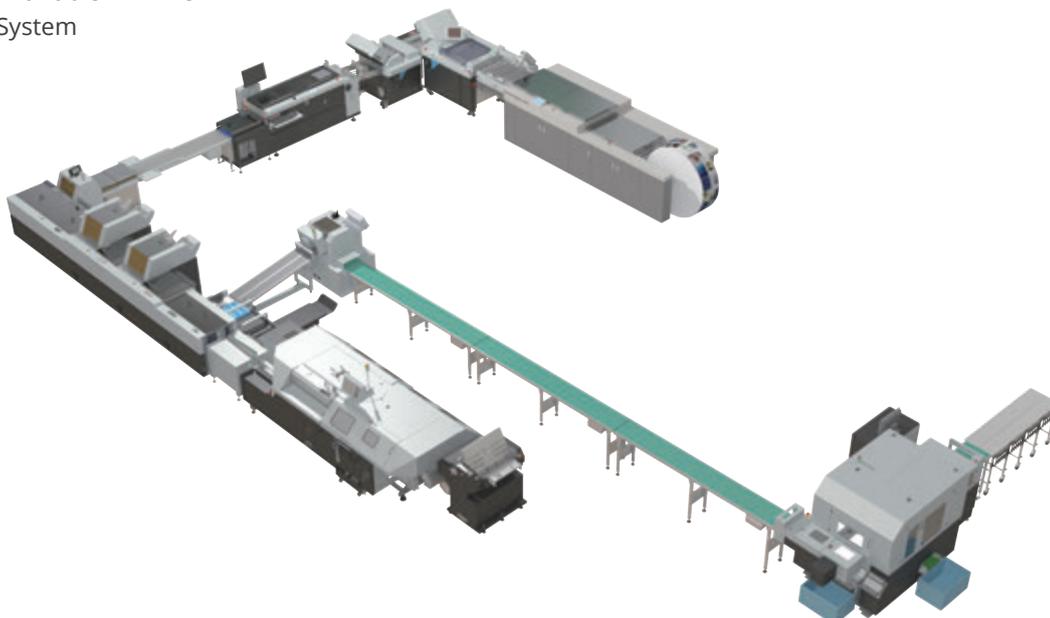
- SmartStacker Smart Sheet Processing System
- BQ-480 Perfect Binder wit Auto In-feed
- HT-1000V Variable Trimmer



5 Inkjet Roll Print to High Speed Perfect Bind Production

Main Configuration

- Unwinder, Cutter, Book Block Stacker Taiyo Kikai Ltd. (Concept Showing)
- SB-09VF System Binder
- HT-1000V Variable Trimmer
- Tracking System



6 Inline Inkjet Roll Print to Perfect Bind Production

Main Configuration

- Truepress Jet520NX High-Speed Inkjet Press
- Hunkeler UW6 Unwinder
- Hunkeler CS8-II Cutter
- AFV-566DF/ TV-564F Buckle Folder
- BBS-40 Book Block Stacker
- BQ-480 Perfect Binder
- HT-1000V Variable Trimmer
- Tracking System



7 Inkjet Roll Print to Direct Mail Fold Production

Main Configuration

- Hunkeler UW6 Unwinder
- Hunkeler CS6-HS Cutter
- AFV-566DF/ TV-564F Buckle Folder
- PSX-56 Press Stacker



8 Cut Sheet to Saddle-stitch Production

Main Configuration

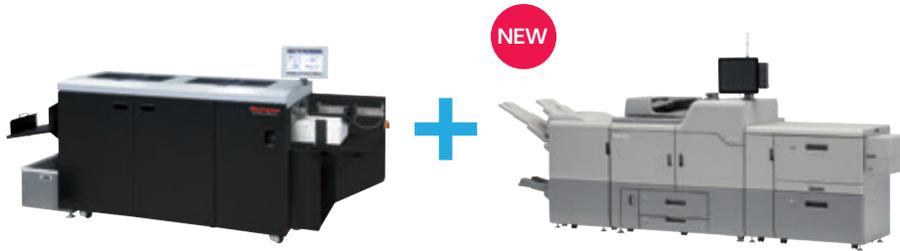
- HOF-400 Sheet Feeder
- StitchLiner Mark III Saddle-stitching System



9 Cut Sheet Print to Inline Sheet Processing

Main Configuration

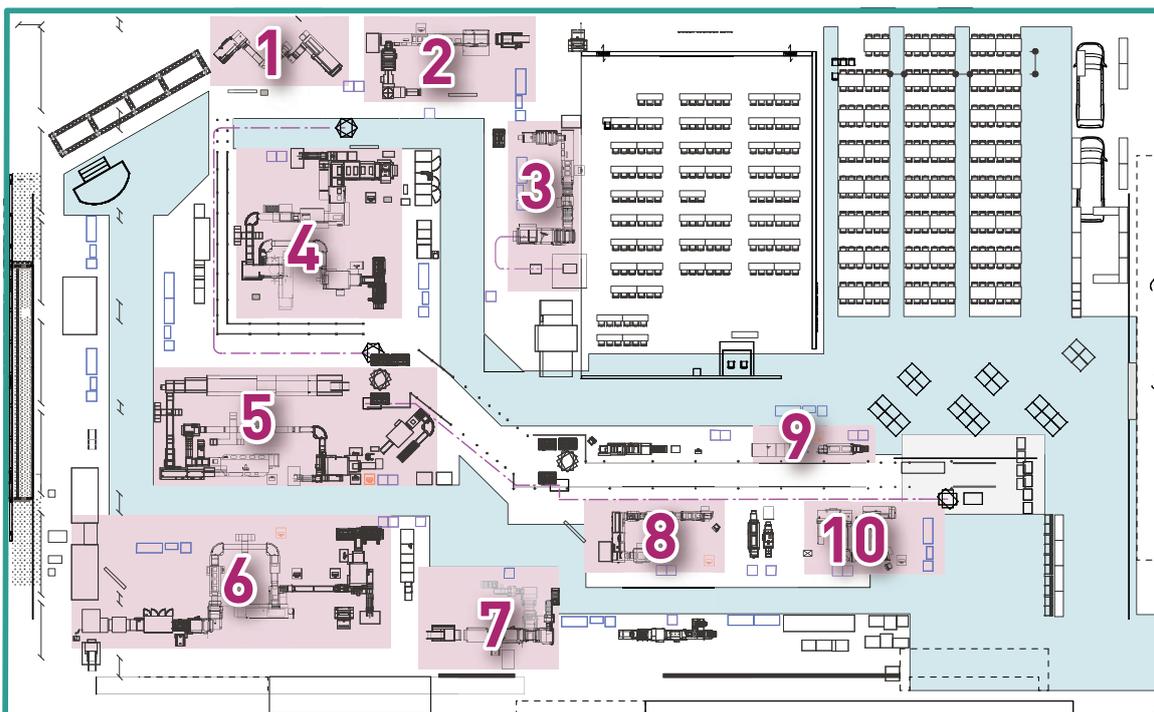
- RICOH Pro C7210S Digital Full Colour Production Presses
- SMSL-100 Sheet Cutter and Creaser



10 Cut Sheet Print to Perfect binding with Robot In-feed System

Main Configuration

- HOF-400 Sheet Feeder
- BQ-270V Perfect Binder
- HT-300 Three-side Trimmer (New Product)
- Tracking System
- Robot Feeding Arm (Concept Showing)



Main Stage / Presentation Timetable

	Nov. 11th (Mon)	Nov. 12th (Tue)	Nov. 13th (Wed)
10:15 10:30		6 Inline inkjet roll print to perfect bind production Presenters: Hunkeler AG SCREEN Graphic Solutions Co., Ltd. Ricoh Japan Co., Ltd. Horizon International, Inc.	7 Cut sheet print to perfect binding with robot in-feed system Presenters: RESOLOGIC, Inc. Canon Marketing Japan, Inc. Horizon International, Inc.
11:10 11:25		1 Cut sheet print to perfect bind production Presenters: JSPIRITS Inc. KONICA MINOLTA JAPAN, INC. Horizon International, Inc.	4 Inkjet roll print to Direct mailfold production Presenters: SCREEN Graphic Solutions Co., Ltd. Horizon International, Inc.
12:15 12:30	2 Cut sheet to saddle-stitch production Presenters: SCREEN Graphic Solutions Co., Ltd. KONICA MINOLTA JAPAN, INC. RYOBI MHI Graphic Technology Ltd. Horizon International, Inc.	3 Inkjet roll print to high speed perfect bind production Presenters: FUJIFILM Global Graphic Systems Co., Ltd. Horizon International, Inc.	4 Inkjet roll print to Direct mailfold production Presenters: SCREEN Graphic Solutions Co., Ltd. Horizon International, Inc.
13:10 13:25	3 Inkjet roll print to high speed perfect bind production Presenters: FUJIFILM Global Graphic Systems Co., Ltd. Horizon International, Inc.	2 Cut sheet to saddle-stitch production Presenters: SCREEN Graphic Solutions Co., Ltd. KONICA MINOLTA JAPAN, INC. RYOBI MHI Graphic Technology Ltd. Horizon International, Inc.	1 Cut sheet print to perfect bind production Presenters: JSPIRITS Inc. KONICA MINOLTA JAPAN, INC. Horizon International, Inc.
14:05 14:20	4 Inkjet roll print to Direct mailfold production Presenters: SCREEN Graphic Solutions Co., Ltd. Horizon International, Inc.	1 Cut sheet print to perfect bind production Presenters: JSPIRITS Inc. KONICA MINOLTA JAPAN, INC. Horizon International, Inc.	3 Inkjet roll print to high speed perfect bind production Presenters: FUJIFILM Global Graphic Systems Co., Ltd. Horizon International, Inc.
15:00 15:20	5 Smart Factory Business Proposition Presenters: HP Inc. Canon Production Printing Systems Inc.	7 Cut sheet print to perfect binding with robot in-feed system Presenters: RESOLOGIC, Inc. Canon Marketing Japan, Inc. Horizon International, Inc.	2 Cut sheet to saddle-stitch production Presenters: SCREEN Graphic Solutions Co., Ltd. KONICA MINOLTA JAPAN, INC. RYOBI MHI Graphic Technology Ltd. Horizon International, Inc.
16:00 16:15	6 Inline inkjet roll print to perfect bind production Presenters: Hunkeler AG SCREEN Graphic Solutions Co., Ltd. Ricoh Japan Co., Ltd. Horizon International, Inc.	8 Inkjet roll print to saddle-stitch production Presenters: Canon Production Printing Systems Inc. Ricoh Japan Co., Ltd. TECNAU Horizon International, Inc.	



Smart Factory Zone Timetable

Capacity: 150 people each

	Nov. 11th (Mon)	Nov. 12th (Tue)	Nov. 13th (Wed)
10:30 11:15	\	<p>12-1</p> <p>There are No Declining Companies... Even If There is a Declining Industry - Opportunities through change: New opportunities with inkjet roll printing</p> <p>Alaskaindigo Jun woo Jang</p>	<p>13-1</p> <p style="background-color: #ccc; padding: 2px;">Panel Discussion</p> <p>Distribution of Publishing Value from the past and future opportunity</p> <p>Speakers: PHP Institute, Inc. Rights Division Digital Contents Department Chief Manager, Chie Takahata NEWBOOK INC. President / Chief Executive Officer Tatsuya Toyokawa</p> <p>Moderator: Value Machine International Inc. Vice President, Yasuo Miyamoto</p>
11:30 12:15	<p>11-1</p> <p>How to succeed in 2020 an Olympic year</p> <p>HP Inc. HP Indigo General Manager, Alon Bar-Shany</p>	<p>12-2</p> <p>Management strategy in the age of declining birth-rate</p> <p>DAICOLO Co.,Ltd. President & CEO, Shusaku Matsumoto</p>	<p>13-2</p> <p>Continuous inkjet printing + Smart Binding System Three years after investment; - Possibility of growing opportunities - Challenges for smart manufacture</p> <p>Toyo Bijutsu Printing Co., Ltd. President, Hisaki Yamamoto</p>
13:00 13:15	<p>11-2</p> <p>Special Message</p> <p>Sakawa Printing Co., LTD. President, Masazumi Sakawa</p>	<p>12-3</p> <p>Special Message</p> <p>Sakawa Printing Co., LTD. President, Masazumi Sakawa</p>	\
13:15 14:00	<p>11-2</p> <p>A Look Behind The Scenes of Online Print in Europe</p> <p>Onlineprinters Group Head of Press and Public Relations, Patrick Piecha</p>	<p>12-3</p> <p>Possibilities of Business Breakthrough: Analyzing Customer Sensibility Through AI (Artificial Intelligence)</p> <p>SENSY Inc. CEO, Yuki Watanabe</p>	<p>13-3</p> <p style="background-color: #ccc; padding: 2px;">Panel Discussion</p> <p>"Unkei Taizen", Digital Print at a New Level: The future of Digital Print Opportunities</p> <p>Speakers: SHOGAKUKAN INC. General Manager, Kenji Hayami Nissha Printing Communications, Inc. Director, Tokyo Branch Office Yuichi Kaitsu</p> <p>Moderator: Value Machine International Inc. Vice President, Yasuo Miyamoto</p>
14:15 15:00	<p>11-3</p> <p>AutomationIt's not Optional</p> <p>Print Industry Expert Julian Marsh</p>	<p>12-4</p> <p>Future of Smart Factory with AI technology</p> <p>KICONIA WORKS, Inc. Founder & CEO, Takuro Shogami</p>	<p>13-4</p> <p>Digital x Marketing x Publishing - Expand publishing business with a digitally oriented mind -</p> <p>NEWBOOK INC. President / Chief Executive Officer, Tatsuya Toyokawa goof, inc. CEO, Yukinori Okamoto</p>
15:15 16:00	<p>11-4</p> <p>How DNP considers the book business</p> <p>Dai Nippon Printing Co., Ltd. Publication Manufacturing Division Information Communication Production Management Operations Deputy General Manager, Hiroyuki Koga</p>	<p>12-5</p> <p style="background-color: #ccc; padding: 2px;">Panel Discussion</p> <p>Leveraging Our Core Strengths In Today's Printing Environment.</p> <p>What is a "Smart Factory"?</p> <p>And...What is the next challenge to achieve a true Smart Factory in daily production?</p> <p>Speakers: KYOSHIN PAPER & PACKAGE CO., LTD Executive Managing Director, Kazuhiro Kajikawa TOWA PRINTING Inc. CEO, Sadao Takamoto</p> <p>Moderator: RESOLOGIC Corporation Director, Hideki Sogabe</p>	<p>Please note that the program is subject to change. Please refer to the website for the latest program.</p> 
16:15 17:00	<p>11-5</p> <p>Software + Digital Printing to Break Stereotype Business Mode</p> <p>Canon Medical Systems Corporation Documentation Department Printing and Binding Center Deputy Manager, Iori Hyoudou goof, inc. CEO, Yukinori Okamoto</p>	<p>12-6</p> <p>"Smart Factory": contributes to publishing company</p> <p>Kato Bunmeisha CEO, Fumio Kato</p>	

SMART FACTORY ZONE

Nov. 11th (Mon)

11-1

How to succeed in 2020 an Olympic year

Capacity:
150 people

11:30 AM - 12:15 PM

Speaker

Mr. Alon Bar-Shany
HP Inc.
HP Indigo General Manager



11-2

Special Message

Capacity:
150 people

1:00 PM - 1:15 PM

Speaker

Mr. Masazumi Sakawa
Sakawa Printing Co., LTD.
President



1:15 PM - 2:00 PM

A Look Behind The Scenes of Online Print in Europe

The printing industry in Europe generates a revenue of about 9,5 trillion ¥ (80 billion €). Only a part of this revenue is generated online - but online printing is growing steadily and rapidly in comparison to many other business models. In this session the success factors, current developments and trends in online printing will be discussed. Focused topics will be quality, automation, usability and sustainability, as well as online marketing and business intelligence. Patrick Piecha is spokesperson of the Onlineprinters Group, which is one of the market leaders in Europe with an annual revenue of more than 24 billion ¥ (200 million €). Employing a staff of more than 1,500 Onlineprinters which produced 3.2 billion+ printed advertising products last year. More than 1,500 print products including business cards, letterheads, flyers, catalogues, brochures, large-format advertising systems and more, are sold to 1,000,000 customers in 30 European countries through 18 web shops. Internationally, the online print provider is known under the brand name Onlineprinters; in Germany it operates as diedruckerei.de. The British market leader Solopress and LaserTryk, the Scandinavian number one, are members of the Onlineprinters Group.

1:15 PM - 2:00 PM

Speaker

Mr. Patrick Piecha
Onlineprinters Group
Head of Press and Public Relations



Nov. 11th (Mon)

11-3

AutomationIt's not Optional

Capacity:
150 people

2:15 PM - 13:00 PM

Julian Marsh has been on the front line of change in our print industry as a business owner, technology officer and innovator in the rapidly expanding Digital Photo Book space. His experience in a segment of the industry that produces millions of orders a year, with over half of the volume produced in the Q4, makes him uniquely qualified to share his insight on how to navigate the ever increasing product complexity and more demanding SLA's in the web to consumer market. Automation is critical to the success of business, from the moment of order entry through to order delivery.

Julian Marsh has worked in the printing industry for over 30 years and in the photo space for the last 10 years. During this session he will explain some of the challenges businesses face today and how the use of automation helps to overcome them.

Speaker

Mr. Julian Marsh

Print Industry Expert



11-4

How DNP considers the book business

Capacity:
150 people

11:30 AM - 12:15 PM

Mainly to help solve industry issues in the book sector, the publishing department of DNP has supplied small-lot production by digital printers since 2010. Since then, DNP has been designing processes which meets short delivery times unique to small lots and minimization of costs. In this seminar, DNP's idea for solving industry issues and designing more efficient processes will be introduced.

Mr. Hiroyuki Koga

Dai Nippon Printing Co., Ltd.
Publication manufacturing Division
Information Communication
Production Management Operations
Deputy General manager

Speaker



11-5

Software + Digital Printing to Break Stereotype Business Mode

Capacity:
150 people

4:15 PM - 5:00 PM

With the advancement of digital printing equipment and related technologies, even an operator with little or no printing experience can set-up and operate a line that can handle mass customization, if the business design and rules are assembled. Why are medical device manufacturers stepping in this direction? What circumstances made us choose this direction? Where is the future going? Two years have passed since the project started. We will talk about the points where we struggled and our successes.

Mr. Iori Hyoudou

Canon Medical Systems Corporation
Documentation Department
Printing and Binding Center
Deputy Manager

Speaker



Mr. Yukinori Okamoto

goof, inc.
CEO



SMART FACTORY ZONE

Nov. 12th (Tue)

12-1

Capacity:
150 people

10:30 AM - 11:15 AM

**There are No Declining Companies....
Even If There is a Declining Industry
- Opportunities through change:
New opportunities with inkjet roll printing**

Under a rapidly changing business environment, the conventional printing model will struggle to survive. There is a need for a solution service that understands client issues and proposes solutions. In this session, we will introduce Alaska Indigo's business model: T.P.S (Total Printing Solution), which analyzes the characteristics and business opportunities of the Korean market and provides various services by use of a rotary inkjet printing system.

Speaker

Mr. Jun woo Jang
Alaskaindigo



12-2

Capacity:
150 people

11:30 AM - 12:15 PM

**Management strategy in the age of
declining birth-rate**

Now all industries of Japan have a problem with the declining birth-rate. School yearbook production which is our core business is directly affected by this situation.
In this seminar, we expound our approach to addressing production in this new reality.

Speaker

Mr. Shusaku Matsumoto
DAICOLO Co.,Ltd.
President & CEO



12-3

Capacity:
150 people

1:00 PM - 1:15 PM

Special Message

Speaker

Mr. Masazumi Sakawa
Sakawa Printing Co., LTD.
President



1:15 PM - 2:00 PM

**Possibility of Business Breakthrough by Analyzing
Customer Sensibility with AI**

What future can we imagine in the retail and service industry with AI technology? If we use AI SENSY to understand consumer sensibilities to optimize the business for each customer, their business will change. In this seminar we will talk about the possibilities of AI, featuring a recent project scenario.

Speaker

Mr. Yuki Watanabe
SENSY Inc.
CEO



Nov. 12th (Tue)

12-4

Future of Smart Factory with AI technology

Capacity: 150 people

2:15 PM - 3:00 PM

The future of smart factories that utilize AI technology; There are many examples of how AI technologies are being used. Advances through machine learning is an example we have seen. We will explain how AI technology can contribute to smart factories with some good examples. In addition, we will explain in detail "What is AI?", "How AI can be used?" and "How AI can be used within a smart factory". Please join this session to understand AI Technology and the Smart Factory.

Speaker

Mr. Takuro Shogami
KICONIA WORKS, Inc.
Founder & CEO



12-5

Leveraging Our Core Strengths In Todays Printing Environment. What is a "Smart Factory"? And...What is the next challenge to achieve a true Smart Factory in daily production?

Capacity: 150 people

3:15 PM - 4:00 PM

What can a smart factory provide in the current work environment, with work style reforms and qualified labor shortages? In addition, Initiatives for smart factories that make use of our strengths, building a business that maximizes these strengths (uniqueness) with a view towards the future, and the next steps to increase profitability.

Speaker

Mr. Kazuhiro Kajikawa
KYOSHIN PAPER & PACKAGE CO., LTD
Executive Managing Director



Mr. Sadao Takamoto
TOWA PRINTING Inc.
CEO



Moderator

Mr. Hideki Sogabe
RESOLOGIC Corporation
Director



12-6

"Smart Factory": contributes to publishing company

Capacity: 150 people

4:15 PM - 5:00 PM

The Smart Factory should not only benefit the printing company (ourselves), it should also be a benefit to our customers. We have invested in the continuous inkjet process and are offering this solution to our customers (editors, designers, creators and artists) so they can broaden their ideas and approach, taking advantage of this new technology. Through a recent success story, we will introduce our new service "ateliergray®", which is a collaboration space between the printing company and creator. In addition we will explain "KB Smart Order", which is a web based order system for publishers providing a more efficient ordering process.

Speaker

Mr. Fumio Kato
Kato Bunmeisha
CEO



SMART FACTORY ZONE

Nov. 13th (Wed)

13-1

Distribution of Publishing

Value from the past and future opportunity

Capacity:
150 people

10:30 AM - 11:15 AM

Traditional publishing market is shrinking ...
 Traditional publishing business model no longer applies...
 Under these circumstances, is there a future for the publishing business as we know it? The answer is No! Although it is challenging, there are more and “new” opportunities for growth, such as the niche publishing title area. New Book Co., Ltd., a specialist for distribution in the publishing market, and PHP Research Institute, Inc., a publishing company who has a unique way of handling content and licenses, will talk about their vision for the future of publishing based on their past and present experience.

Speaker

Ms. Chie Takahata
 PHP Institute, Inc.
 Rights Division Digital
 Contents Department Chief Manager



Mr. Tatsuya Toyokawa
 NEWBOOK INC.
 President
 Chief Executive Officer



Moderator

Mr. Yasuo Miyamoto
 Value Machine International Inc.
 Vice President



13-2

Continuous inkjet printing + Smart Binding System

Three years after investment;

- Possibility of growing opportunities

- Challenges for smart manufacturing

Capacity:
150 people

11:30 AM - 0:15 PM

Having recognized the power of this new approach to printing and binding we now had to discover how it will benefit our customers. In the beginning this was a challenge, but today we are offering our customers better service and new opportunities.

We will talk about our success stories by example of our satisfied customers. Further we will explain what benefits we have gained through the implementation of smart manufacturing (automated imposition and quality checking system) such as quality improvement, cost reduction, and new value-added services.

Speaker

Mr. Hisaki Yamamoto
 Toyo Bijutsu Printing Co., Ltd.
 President



Nov. 13th (Wed)

13-3

“Unkei Taizen”, Digital Print at a New Level: The future of Digital Print Opportunities

Capacity:
150 people

1:15 PM - 2:00 PM

The quality and appearance of "Unkei Taizen" published by Shogakukan has had a great impact on us. It is true that this great success opens up new and exciting publishing business opportunities. So, what business opportunities are both Shogakukan and Nissha Printing Communications planning post "Unkei Taizen"? In this seminar, both companies talk for the first time about the future of the new publishing business created by digitalization and the perspective of smart factory production, looking five years ahead.

Speaker

Mr. Kenji Hayami
SHOGAKUKAN INC.
General Manager



Mr. Yuichi Kaitsu
Nissha Printing Communications, Inc.
Director, Tokyo Branch Office



Moderator

Mr. Yasuo Miyamoto
Value Machine International Inc.
Vice President



13-4

Digital x Marketing x Publishing - Expand publishing business with a digitally oriented mind -

Capacity:
150 people

2:15 PM - 3:00 PM

A future where various things, and people can be more freely connected through digital technology, and everyone can be enriched. In the publishing world, "Content is the key word", and platforms that support new ways of connecting authors, readers, and publishers are about to start. By connection through marketing technology, both authors and readers share values that did not exist in the past.

Speaker

Mr. Tatsuya Toyokawa
NEWBOOK INC.
President
Chief Executive Officer



Mr. Yukinori Okamoto
goof, inc.
CEO



FOOD COURT

*There may be changes made to the menu. The photos are sample images.

FOOD MENU

Kyoto-style Lunchbox (with Tea)



Rice Bowl (with Tea)

We will provide two or three kinds of daily special menus such as Loco moco / Salmon avocado in lemon mayonnaise / Spam & egg bowl / Pork salad / Dry curry / Fried rice with basil / Pork cutlet in tomato sauce.



Panini & Hotdog

Roasted Pork & Cheese panini
Smoked Ham & Cheese panini
Hotdog



DRINK MENU

Coffee (Hot / Ice)

Specialty Coffee / Cafe Latte / Caffè Mocha
Caramel Macchiato / Green Tea Latte
Tiramisu Latte / Chai Tea Latte / Americano



Tea & Milk (Hot / Ice)

Green Tea Milk / Green Tea / Milk Tea / Chocolate Milk / Chai Tea
Tiramisu Milk / Strawberry Milk / Mango Milk / Banana Milk

Italian Soda

Mandarin Orange / Passionfruit / Pineapple / Blue Raspberry
Grape / Kiwi Fruit / Peach

Bubble Tea

Bubble Tea / Soda

Green Tea (Plastic Bottle)



Canon



FUJIFILM



Horizon



J Spirits



RESOLOGIC

RICOH



SCREEN

